BBA

2019-20

Sanjay Ghodawat University, Kolhapur

Established as State Private University under Govt. of Maharashtra. Act No XL, 2017

Year and Program FY BBA | **School of Commerce and Management** | **Department**

2019 -2020

Course Code: MBC 101 | **Course Title: Management Concepts and Organisational Behaviour** | **Semester – Odd (I)**

Day and Date Tuesday 03-12-2019 | **End Semester Examination** | **Time: 3 hrs, Max Marks: 100** 10.30 am to 1.30 pm.

Instructions: 1) All Questions are compulsory.
2) Figures on the right indicate marks, Bloom's Taxonomy levels and Course Outcomes.

		Marks	Level	COs
Q.1	Answer the following			
a)	True & False 1) Planning is not an important step. 2) Theory X, Y and Z were propounded by William Ouchi. 3) Managerial skills include technical, human and conceptual skills. 4) Hawthorne studies were carried out by Elton Mayo. 5) Theory Z assumes that people are naturally lazy and will avoid work and responsibilities if possible. 6) Henri Fayol is known as "The father of scientific management".	10	L_1	1, 2 & 3
b)	Answer the short questions (2×5) out of 6 (Unit IV/V/VI) 1) What do you mean by Perception? 2) Explain the Importance of Motivation. 3) What are the various Recruitment Sources? 4) Explain the coping strategies of Stress. 5) What is the meaning of Organizational Change? 6) Explain the factors that Affect Group Behavior.	10	L_1	4, 5 & 6
Q.2	Solve/answer the following			
a)	Explain the various functions of Management.	10	L_2	1
	OR			
a)	Describe Henri Fayol's Principles of Management	10	L_2	1
b)	Illustrate the Types of Plans and Limitation of Planning	10	L_3	2
	OR			
b)	Identify the essential Steps in Planning Process	10	L_3	2
Q.3	Solve/answer the following			
a)	Compare and analyze the concepts of Centralization and Decentralization	10	L_4	3
	OR			
a)	Distinguish between responsibility and accountability	10	L_4	3
b)	Illustrate the meaning of Selection and explain its Process in brief.	10	L_3	4
	OR			

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	b)	Interpret the steps involved in Control Process	10	L_3	4
Q.4		Solve/answer any Two			
	a)	Explain the concept of Personality and its determinants.	10	L_2	5
	b)	Describe Motivation and explain its types.	10	L_2	5
	c)	Explain the concept of Values and its various sources.	10	L_2	5
Q.5		Solve/answer any Two			
	a)	Illustrate the various stages of Group Formation.	10	L_3	6
	b)	Interpret the concept of conflict and its resolution.	10	L_3	6
	c)	Identify the concept of Leadership briefly.	10	L_3	6

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